



# EXHIBITOR INFORMATION



# MISSION: POSSIBLE

WISCONSIN PARK & RECREATION ASSOCIATION

2023 ANNUAL CONFERENCE  
& TRADE SHOW

JANUARY 31- FEBRUARY 3, 2023

Kalahari Resort &  
Convention Center  
Wisconsin Dells



WEDNESDAY, FEBRUARY 1, 2023 · 1:30 - 5:30 PM

KALAHARI RESORT & CONVENTION CENTER, WISCONSIN DELLS, WI

**You are invited to exhibit at our premiere membership gathering.....**

With our membership continuing to grow, we are anticipating record-breaking attendance which should provide exhibitors with exposure to over 400 aquatic, park and recreation professionals in the State of Wisconsin. We encourage you to review this invitation and send in the "Exhibitor Agreement" as soon as possible to ensure a spot as we expect to sell out our exhibit space well in advance of the show.

## REGISTRATION RATES

**Special Promo Rate** (February 21 - April 30, 2022): \$775 2023 Commercial Membership & Booth

**Advanced Rate** (May 1 - June 30, 2022): \$425 Member / \$625 Non-Member

**Early Rate** (July 1 - October 31, 2022): \$450 Member / \$650 Non-Member

**Regular Rate** (November 1, 2022 - February 1, 2023): \$475 Member / \$675 Non-Member

- All payments must be received with your registration.
- A trade show booth confirmation will be sent once payment is received and processed.
- Cancellation Policy: Due to discounted rates provided: NO REFUNDS are made available for exhibitor booths or electrical fees.
- No exceptions will be made for deadlines or registration rates.

## ADDITIONAL TRADE SHOW INFORMATION

Booths are 8' x 10' and include side and back draping, 8' draped table, 2 chairs and an ID sign with the company name as noted on the agreement. Information regarding extra materials through the selected expo service will be sent to you at a later date. Exhibitors may set up anytime between 7:30 am and noon (no later than 12:30 pm) on Wednesday, February 1, 2023. The Exhibit Hall will be open Wednesday, February 1, 2023 from 1:30 - 5:30 pm. These are dedicated Exhibit Hall hours with nothing else scheduled!

All exhibitors are asked to refrain from recorded or live music at their booth during exhibit hours to avoid incurring music licensing obligation for WPRA.

## ADVERTISING OPPORTUNITIES

Besides exhibiting, advertising is available in the 2023 WPRA Annual Conference Program.

Full Page: \$500 Member / \$600 Non-Member

Half Page: \$300 Member / \$400 Non-Member

Third Page: \$230 Member / \$330 Non-Member

Quarter Page: \$210 Member / \$310 Non-Member

## EXHIBIT HALL HIGHLIGHTS!

There will be dedicated Exhibit Hall viewing time for delegates, door prizes, and over 90 companies showing products and services! ALL Member exhibitors will receive a printout of all attendee contact information.

## YOU'RE INVITED!

All exhibitors are invited and welcome to attend WPRA Annual Conference socials and educational sessions at no additional charge. More information will be available soon!



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## 2023 WPRA Annual Conference Sponsorships

			Booth	Conference Brochure Ad	Trade Show Booklet Ad
Main Sessions Speaker Sponsors	3 Available	\$5,000	1	1/2 Page	1/2 Page
Educational Session Sponsor	Multiple Available	\$500			
Social Sponsors	9 Available	\$3,250	1	1/2 Page	1/2 Page
Annual Awards Reception Sponsor	1 Available	\$2,500	1		1/2 Page
Annual Awards Banquet Sponsor	1 Available	\$5,000	1	1/2 Page	1/2 Page
Trade Show Reception	1 Available	\$2,500	1		1/2 Page
Lunch Sponsor	2 Available	\$4,000	1	1/2 Page	1/2 Page
Break Sponsor	Multiple Available	\$500			
Conference Favor	1 Available	\$5,000	1	1/2 Page	1/2 Page
Name Badge Sponsor	1 Available	\$3,000	1	1/2 Page	1/2 Page
Tote Bag Sponsor	1 Available	\$2,500	1		1/2 Page
Hand Sanitizer Sponsor	1 Available	\$2,000	1		1/2 Page
Ticket Sponsor	1 Available	\$1,500			1/2 Page
Mobile App Sponsor	Multiple Available	\$2,000	1		1/2 Page
Late Night Nourishment	3 Available	\$2,500	1		1/2 Page
Lounge Area	1 Available	\$2,000	1		1/2 Page
Photography Sponsor	1 Available	\$2,000	1		1/2 Page

All Sponsors receive their Logo on the Website, Logo in the Conference Brochure,  
Logo in our Promotion and Sign Recognition at Conference.

Questions? Contact Sandy Schueller at the WPRA Office  
at [sandy@wpraweb.org](mailto:sandy@wpraweb.org) or 414-423-1210.



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# EXHIBITOR LAYOUT



**Association and Conference Sponsors receive preferred booth placement.**

**All other booths are reserved first-come, first-serve at a later date.**

**Visit [www.wpraweb.org](http://www.wpraweb.org) for up-to-date booth listing.**



**We look forward to seeing everyone for the 2023 Annual Conference & Trade Show!**



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# Exhibitor Agreement Form

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Web Site: \_\_\_\_\_

Product/Service: \_\_\_\_\_

Booth Attendant Names: \_\_\_\_\_

Door Prize: \_\_\_\_\_

## Booth Information

Booth Fees  
(no exceptions will be made to the dates and fees below)

\*\* Please note you must be a 2023 Commercial Member to receive the Member rate. Please complete a 2022 membership application online at [www.wpraweb.org](http://www.wpraweb.org) under the membership link

	Commercial Member	Non-Member	Amount
Special Promo Rate (February 21 - April 30, 2022)	\$775		
Advanced Rate (May 1 - June 30, 2022)	\$425	\$625	
Early Rate (July 1 - October 31, 2022)	\$450	\$650	
Regular Rate (November 1, 2022 - February 1, 2023)	\$475	\$675	
<b>Add-Ons</b>			
Additional Booth(s): # _____ Additional Booths are \$25 off the booth rate above.			
Electricity (each hook-up)	\$75		
Conference Sponsorships			
<b>Trade Show Advertising:</b>			
Full Page	\$500	\$600	
Half Page	\$300	\$400	
Third Page	\$230	\$330	
Quarter Page	\$210	\$310	
<b>TOTAL DUE</b>			

## Payment Method:

Check: Make check payable to: WPR

Please note credit card information sent via email will not be processed. Please call (414-423-1210) or fax (414-423-1296) our office.

Charge my credit card account # \_\_\_\_\_  Master Card  VISA  DISCOVER  AMEX

Expires: \_\_\_\_\_ CVV: \_\_\_\_\_ Signature (required): \_\_\_\_\_

Send completed form and check to:

Wisconsin Park & Recreation Association

6757 W. Washington St. Suite 4210, Milwaukee, WI 53214

Or fax form with credit card information to 414-423-1296

Questions? Contact the office: 414-423-1210 · [office@wpraweb.org](mailto:office@wpraweb.org)

As an exhibitor, I hereby indemnify and hold harmless the WPR against all liability for personal injury and property damages or loss arising from the use of exhibit space or any activities in connection with the WPR Conference.

Behavior Policy: To abide by our new anti-harassment policy in all venues at the WPR Annual Conference, including ancillary events and official and unofficial social gatherings:

- Exercise consideration and respect in your speech and actions.
- Refrain from demeaning, discriminatory, or harassing behavior and speech.
- Be mindful of your surroundings and of your fellow participants.