



# WPRA 2023 Annual Conference & Trade Show: Mission Possible

January 31-February 3, 2023 • Kalahari Resort, Wisconsin Dells, WI

## SCHEDULE AT A GLANCE *(subject to change)*

TUESDAY, JANUARY 31 - PRE-CONFERENCE			
1:00 pm - 4:00 pm	<b>Bridging the Gap Between the Pool and Open Water</b> Courtney Kline & Todd Ballinger - <i>Ho-Chunk Nation Wellness Center</i>	<b>Grant Writing Workshop</b> Nancy Retana - <i>Tamarind</i>	<b>The Many Faces of Diversity</b> Tracey Crawford & Oralethea Davenport - <i>Portia</i>
8:00 pm - 12:00 am	Conference Social: Backyard Biergarten, Willkommen Prost! - <i>Tamboti - Mangrove</i>		

WEDNESDAY, FEBRUARY 1									
	AQUATICS	AQUATICS	EXECUTIVE	EXECUTIVE	PARKS	PARKS	RECREATION	RECREATION	YOUNG PROFESSIONAL
8:30 am - 9:30 am	Keynote Opening Session: Turn Your Stress Into Success - Hoan Do - <i>Kalahari C/D/E/F</i>								
9:45 am - 10:45 am	<b>Practical Applications to Wisconsin Park &amp; Recreation</b> Courtney Kline <i>Guava</i>	<b>Pain in the Pump Room?</b> Carrico Aquatic Resources <i>Tamarind</i>	<b>Art of Connecting: How to Motivate, Influence &amp; Relate to Anybody</b> Hoan Do <i>Kalahari C/D/E/F</i>	<b>Let's Talk Tik Tok</b> Shane Wampler <i>Tamboti</i>	<b>Task Tracking</b> Melissa Lipska <i>Marula</i>	<b>Climate Change Ideas</b> Natalie Chin, Phil Rynish & Kristen Schmitt <i>Aralia</i>	<b>Paid to Free: A History of Before and After School Childcare Programming</b> Troy Schlobaske & Austin Coss <i>Wisteria</i>	<b>Senior Centers: Improving Lives Throughout the Ages</b> Dianne Stone <i>Portia</i>	<b>Leadership Gym - Train the Brain</b> Nicole Chesak & Toni Giovenco <i>Mangrove</i>
11:00 am - 12:00 pm	<b>They Can't Rescue What They Can't See - Increasing Lifeguard Vigilance</b> Lori Thompson <i>Guava</i>	<b>Filtration 101</b> Carrico Aquatic Resources <i>Tamarind</i>	<b>Inclusion Matters: Whole Child, Whole Environment, Whole Community</b> Ron Blake <i>Aloeswood</i>	<b>How to Write a Successful Grant Application</b> Emily Soderberg & Art Bahr <i>Tamboti</i>	<b>Homeless in Parks</b> Melissa Lipska <i>Marula</i>	<b>Park Design Awards</b> <i>Aralia</i>	<b>CPRP/CPRE Not Scary After All</b> Adrienne Lacy <i>Wisteria</i>	<b>7 Seconds: The Power of First Impressions</b> Erin Cross <i>Portia</i>	<b>The Five Steps to Your Best Career Forward</b> Teresa Hutton <i>Mangrove</i>
12:00 pm - 1:15 pm	Lunch & WPRA Annual Meeting - <i>Kalahari C/D/E/F</i>								
1:30 pm - 5:30 pm	Trade Show - <i>Kilmanjaro</i>								
8:00 pm - 12:00 am	Conference Social: Escape the Night - <i>Knuckleheads (150 N Gasser Rd, Wisconsin Dells)</i>								

THURSDAY, FEBRUARY 2									
8:30 am - 9:30 am	<b>Aquatic Cost Recovery - Reaching Your Financial Goals</b> Lori Thompson <i>Guava</i>	<b>ADA and Service Animals</b> Carrico Aquatic Resources <i>Tamarind</i>	<b>Leveraging Your Pension to Prepare for Your Future Retirement</b> Nick Bueger <i>Tamboti</i>	<b>Recruitment and Retention - Today and Tomorrow's Challenge</b> Chris Nunes <i>Aloeswood</i>	<b>A Park Full of Rooms</b> Blake Theisen <i>Marula</i>	<b>Technology Trends in Parks</b> Nancy Retana <i>Aralia</i>	<b>Play with a Purpose</b> Kent Hunt, Carmen Myles & Chase Sasse <i>Wisteria</i>	<b>Planning for Emotional Intelligence</b> Roger Wolkoff <i>Portia</i>	<b>Becoming Passionately Curious About People</b> Annie Frisoli <i>Mangrove</i>
9:45 am - 10:45 am	<b>Utilizing Aquatic Data for a Stronger Narrative</b> Pete DeQuincy <i>Guava</i>	<b>Pool Maintenance for Dummies</b> Shane Wampler <i>Tamarind</i>	<b>Your Team is not as Messed Up as You Think: Lessons from the Titans</b> Jason Mangum <i>Tamboti</i>	<b>Creating Relevant and Meaningful Programs</b> Chris Nunes <i>Aloeswood</i>	<b>Park Impact Fees</b> Carla Gogin <i>Marula</i>	<b>Organizational and Leadership</b> Rebecca Mattano & Dale Shaver <i>Aralia</i>	<b>Building the BEST Teens</b> Kent Hunt, Carmen Myles & Chase Sasse <i>Wisteria</i>	<b>How to Thrive in Times of Uncertainty</b> Roger Wolkoff <i>Portia</i>	<b>Reaching Your Community: Outreach vs. Engagement - What's The Difference?</b> Jake King <i>Mangrove</i>
11:00 am - 12:00 pm	<b>Employee Recruitment and Retention</b> Pete DeQuincy <i>Guava</i>	<b>Intentional Aquatic In-Services</b> Shane Wampler <i>Tamarind</i>	<b>Ditch Your Management Style (and Adopt a Leadership Philosophy)</b> Jason Mangum <i>Tamboti</i>	<b>Nothing Changes if Nothing Changes</b> Chris Nunes <i>Aloeswood</i>	<b>OG Tales From The Trenches (Learning the Hard Way)</b> Roundtable lead by Marty Kosobucki <i>Marula</i>	<b>Entrance Fee Recovery Through AI</b> Rebecca Mattano & Rod Hillman <i>Aralia</i>	<b>Bridging the Internship Gap ... Creating Success!</b> Mary Berg & Bridgette Hermanson <i>Wisteria</i>	<b>Appreciation Intelligence: The New AI</b> Roger Wolkoff <i>Portia</i>	<b>Performance Coaching and Feedback</b> Andrew Taylor <i>Mangrove</i>
12:00 pm - 1:15 pm	General Assembly & Lunch: Forged in the Fires The 7 Catalysts of a Resilient Mindset - Fireman Rob								
1:15 pm - 2:15 pm	<b>60 Drills in 60 Minutes, Land Skills</b> Pete DeQuincy <i>Guava</i>	<b>The Safety Plan - Developing a Plan for Your Facility</b> Mike Espino <i>Tamarind</i>	<b>Strategic Planning: Forward Thinking in Action</b> Andrew Taylor <i>Tamboti</i>	<b>Forged in the Fires "The 7 Catalysts of an Emotionally Intelligent Leader Mindset"</b> Fireman Rob <i>Kalahari C/D/E/F</i>	<b>Job Briefings</b> John Wayne Farber <i>Marula</i>	<b>Project Management 101</b> Analiese Smith <i>Aralia</i>	<b>We're Retired... What Can You Do for Us?</b> Deb Weberpal & Jill Kranz <i>Wisteria</i>	<b>Silver Star Awards</b> <i>Portia</i>	<b>Speed Networking</b> <i>Mangrove</i>
2:30 pm - 3:30 pm	<b>DATCP Updates and Pool Code Highlights</b> Mary Ellen Bruesch <i>Guava</i>	<b>The Lifeguard Assessment Continuum</b> Mike Espino <i>Tamarind</i>			<b>Site &amp; Tree Inspections</b> John Wayne Farber <i>Marula</i>	<b>Public/Private Partnerships in Parks</b> Matt Collins <i>Aralia</i>	<b>The Impact of Advocacy: Prep for the First Annual WPRA Capitol Day</b> Cathy McDermott <i>Wisteria</i>	<b>Wedlocked: The Ups and Downs of Being in a Relationship with Park &amp; Rec Professional</b> Chad & Kerissa Holpfer <i>Portia</i>	<b>Young Elected Official</b> Mayor Justin Nickels <i>Mangrove</i>
5:00 pm - 6:30 pm	WPRA Foundation Basket Raffle & Social Hour - <i>Kalahari C/D/E/F</i>								
6:30 pm - 8:30 pm	Awards Banquet - <i>Kalahari C/D/E/F</i>								
8:30 pm - 11:30 pm	Conference Social: Shaken Not Stirred - <i>Kalahari A/B/G/H</i>								

FRIDAY, FEBRUARY 3					
9:30 am - 10:30 am	<b>All Things Lifeguard</b> Roundtable led by Meoldy Escoto <i>Guava/Tamarind</i>	<b>Special Events</b> Roundtable led by Terri Vosters & Kathy Snell <i>Aloeswood/Tamboti</i>	<b>Athletic Field Development &amp; Redevelopment</b> Dan Schmitt & Ross Rettler <i>Marula/Aralia</i>	<b>Recruitment, Retention and Nightmare Stories</b> Roundtable led by Bridgette Hermanson <i>Portia/Wisteria</i>	<b>How to Get Involved: Networking Opportunities</b> Roundtable led by YP Section <i>Mangrove</i>
10:45 am - 11:45 am	Endnote: It Won't Always Feel Like This - Becky Allen - <i>Kalahari C/D/E/F</i>				