

2026 MEMBERSHIP INFORMATION

The Wisconsin Park & Recreation Association was founded in 1965, and is a state-wide, voluntary, membership association that represents over 1,600 individuals delivering a broad spectrum of services in Wisconsin. Members include Park, Recreation, and Aquatic professionals in local, county, state, school district, private, and agency settings. WPRA also represents public Park and Recreation Boards and Commissions, students, commercial firms, and Emeritus (retired) members.

MISSION

To empower and support WPRA members by fostering professional growth, advocating for the parks and recreation profession, and enhancing the quality of life for communities across Wisconsin through education, networking, and leadership development.

VISION

Fostering a thriving parks and recreation profession that is recognized for its essential role in creating vibrant, healthy, and connected communities throughout Wisconsin, WPRA members lead the way in innovation, collaboration, and professional excellence.

MEMBER BENEFITS

→ Professional Development

The park and recreation industry is constantly changing. Therefore, the importance of professional development is paramount to your agency and yourself. The WPRA offers professional development opportunities to fit your needs. For a full listing of all of the Association's services and educational training opportunities, visit our website at www.wpraweb.org.

→ Annual Conference & Trade Show

WPRA is committed to helping you do business better by providing conferences and events that highlight issues affecting your agency and our industry. These events, which attract approximately 400 attendees and over 100 exhibitors annually, are designed to help you network among other professionals, develop business strategies and grow your agency professionally.

Future Conferences

- February 2 - 5, 2027 - Wisconsin Dells
- January 25 - 28, 2028 - Green Bay
- January 23 - 26, 2029 - Madison
- January 22 - 25, 2030 - La Crosse

MEMBER BENEFITS *continued on next page*



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→ Leadership Academy

The WPRA Leadership Academy delivers a highly regarded curriculum focusing on leadership and business analysis skills and delivers a comprehensive leadership training experience for selected participants. The Leadership Academy provides the tools you need to further your career in parks and recreation administration.

→ Other Educational Opportunities

WPRA offers a myriad of additional training and informational opportunities to members every year including, but not limited to:

- Fall Workshop
- Region Meetings
- Aquatics Seminar
- Aquatic Technician Workshop
- Playground Workshops
- Park Tours
- Webinars

→ IMPACT Magazine

The Association's quarterly, member only magazine that consists of WPRA news, updates, and articles.

→ PRMonthly

WPRA's monthly electronic newsletter keeps members up to date on pertinent association, state and national park and recreation news, educational offerings, membership updates, etc.

→ Legislative Advocacy

The Association Public Policy Committee and Lobbyist Firm take issues directly to state and federal elected representatives to work for laws and regulations that enhance your ability to provide for your communities.

→ WPRA Website – www.wpraweb.org

The website is your source for information about the Association at your fingertips – 24/7. WPRA's website is changing continually to provide you the information you need when you need it.

WPRA Connect

A forum available to members to connect with other members with recent successes or questions

MEMBERSHIP CATEGORIES *on next page*



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MEMBERSHIP CATEGORIES

The Wisconsin Park & Recreation Association offers members the option of registering for a number of membership branches and/or categories that best meet their professional needs.

→ INDIVIDUAL PROFESSIONAL - \$150

This membership category is available to part-time and full-time employees working in Aquatics, Parks, Natural Resources, State Parks, Recreation, Senior Centers, Therapeutic Recreation, Fitness and Athletic Coordinators, Landscape Architects, and others working on behalf of parks and recreation. Membership can be obtained in the Individual Professional category, or Premiere level (below). Each professional member has the right to vote and to hold office.

→ PREMIER LEVEL - *(up to 15 individual professionals - \$775, 16 and more individual professionals - \$1,500)*

This membership category is available to part-time and full-time employees working in Aquatics, Parks, Natural Resources, State Parks, Recreation, Senior Centers, Therapeutic Recreation, Fitness and Athletic Coordinators, Landscape Architects, and others working on behalf of parks and recreation. Membership can be obtained in the Individual Professional category (above), or Premiere level. Each professional member has the right to vote and to hold office.

→ BOARD/COMMISSION - *Unlimited included with premier level only*

This membership category is open to citizen Boards, Commissions, Committees, and Councils relating to parks and recreation. Members in this category do not have the right to vote or hold office.

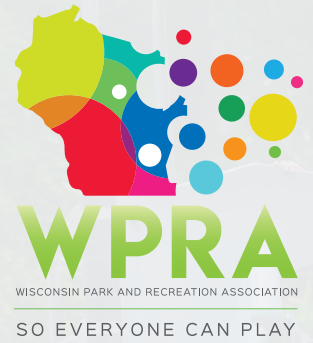
→ COMMERCIAL - \$475

This membership category is available to for-profit companies that provide services and/or products for the park and recreation industry. Examples of companies or vendors can include Landscape & Architecture, Aquatic Facility Supplier, Award & Trophy, Playground Equipment and Surfaces, Athletic Field Construction and Products, Sports Photography, Surveyors, Attractions, Promotional Products, and numerous other companies providing products and/or services to the industry. Two company staff are eligible and listed as the WPRA representative. Such membership does not include the privilege of voting or holding office. Additional staff may join at the Professional level, but they may not hold office or vote, as they are still considered an employee of a commercial company.

→ AFFILIATE - \$50

This membership is open to all citizens with an interest in promoting and advocating parks and recreation. A Citizen member of the State Association in neither a Professional in the field nor a student member. This category would also not apply to current Park & Recreation Board and Commission members. Members in this category do not have the right to vote or hold office.

MEMBERSHIP CATEGORIES *continued on next page*



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→ STUDENT - No Fee

This membership category is available to full-time students enrolled in a Park, Natural Resource, Recreation Management, Therapeutic Recreation, Physical Education, Cultural Arts, or related curriculum that relates to the provision of park and recreation services. Student membership includes one professional section. Student membership does not include the privilege of voting except as members of committees or holding office, except that the Student Section Chairperson shall be a full voting member of the WPRAs Board of Directors.

→ UNIVERSITY - No Fee

This membership category is open to those employed at universities offering a park, recreation, and/or tourism related curriculum. Universities would be granted up to one vote per University if they apply for complimentary University membership on an annual basis. For this voting privilege the University would be obligated to provide a key contact, their faculty, and student lists.

→ EMERITUS/RETIRED - No Fee

This membership category is available to retirees from the park, recreation, and allied leisure fields. Each member has the right to vote and to hold office.

The following membership sections have representation on the WPRAs Board of Directors: Aquatics, Park & Recreation.

BOARD OF DIRECTORS

Joleen Stinson, CPRP
President

John Jimenez
*Region I
Representative*

Katie Roth
*Region IV
Representative*

Adrienne Lacy
*Recreation Section
Representative*

Dan Wick, CPRP
President-Elect

Ryan Pawlisch
*Region II
Representative*

Deb Bossingham, CPO
*Aquatics Section
Representative*

Sandy Schueller, CAE
Executive Director

Matthew Vanderkamp, CPRP
Secretary/Treasurer

Sam Frederickson, CPRP
*Region III
Representative*

Kiley Scherer, CPRP, CPO
*Park Section
Representative*

Jamie Polley, CPRP
Past President

CONTACT US!

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