

## WPRA Digital Engagement Guidelines

The Wisconsin Park & Recreation Association (WPRA) is dedicated to creating an inclusive, respectful, and collaborative online environment for all members, partners, and participants. These guidelines outline expectations for participation across all WPRA digital platforms and virtual spaces, including social media, WPRA Connect, event apps, virtual meetings, and other online forums.

### Purpose of WPRA Digital Platforms

WPRA's online spaces are designed to:

- Foster connection and collaboration among parks and recreation professionals.
- Encourage the exchange of ideas, resources, and best practices.
- Support professional development and community engagement.
- Uphold and advance the mission, vision, and values of WPRA.

### Community Standards and Expectations

To maintain a positive and productive digital community, all participants are expected to:

- Engage respectfully and professionally in all discussions.
- Stay on topic and contribute thoughtfully to conversations.
- Respect diversity of opinion, experience, and background.
- Promote inclusion and accessibility in every interaction.
- Identify yourself accurately with your real name and professional affiliation.
- Protect privacy, do not share personal, sensitive, or confidential information without consent.

### Use of Recording and Artificial Intelligence Tools

To ensure a secure and respectful environment during WPRA-hosted meetings and events:

- The use of AI-driven tools (such as transcription, summarization, or recording applications) is permitted by the WPRA Office. Any use must be disclosed prior to the meeting. Transcripts may be used as an internal tool but may not be published publicly. All transcriptions will be provided via a secure share link that remains accessible only for a limited time before being appropriately discarded.
- Assistive technologies, including hearing aids, screen readers, and closed captioning, are fully supported and encouraged for accessibility.
- This restriction applies only to tools that record, store, or reuse meeting content beyond real-time accessibility purposes.

### Inappropriate Conduct

The following behaviors are prohibited across all WPRA digital platforms and may result in content removal, loss of access, or membership action:

- Harassment, bullying, discrimination, or hate speech
- Profanity, slurs, or offensive language
- Personal attacks or inflammatory remarks

- Spam, unsolicited promotion, or sales unrelated to WPRA programs
- Sharing of false, misleading, or confidential information without authorization
- Any activities or discussion that would be in breach of antitrust regulations

### **Enforcement and Consequences**

The WPRA Office monitors digital engagement and coordinates with the WPRA Board of Directors to address inappropriate behavior. Violations of these guidelines may result in:

- A formal warning
- Temporary or permanent removal from WPRA digital platforms
- Termination of membership for severe or repeated violations

All reports of misconduct will be reviewed promptly, handled confidentially, and addressed with fairness and discretion.

### **Reporting Concerns**

If you witness or experience behavior that violates these guidelines, please contact:

Wisconsin Park & Recreation Association (WPRA) at [office@wpraweb.org](mailto:office@wpraweb.org) or (414) 423-1210.