



**WPR Region 2 Meeting  
Thursday May 18<sup>th</sup>, 2022 • 8:45am Refreshments**

9am Presentation by Leslie Smith- Madison School & Community Recreation (via zoom)

Elementary Specialist- MSCR Elementary Girls Inc. Coordinator

***Timber Rattler Stadium  
2400 N Casaloma Dr,  
Appleton, WI 54913***

**Meeting Minutes**

**Presentation - .1 CEU (9-10am) by Leslie Smith (via Zoom)-** Madison School & Community Recreation has been committed to racial equity work for over 20 years and is excited to share what they've learned along the way. Attendees will explore the importance of setting data driven goals, learn about how to have courageous conversations about race at work and create an actionable plan and goals that they can put to work in their own organizations.

1. **Call to Order – 10:13am**
2. **Introductions**

Ryan Gunniff, Director of Corporate Partnerships talked with us about how he works on getting partners for the stadium. He gave some very good advice, highlights...

  - Use your networks, that is half the battle
  - Do not have pre-conceived thoughts on what a sponsor is looking for because often times they surprise you
  - Do your research
  - Keep it simple and don't put too much information on signage
  - Keep in touch and check in on your sponsor
  - Does not have to be over the top, but genuine
3. **Approve Region Minutes – Thursday March 10<sup>th</sup>, 2022 at the Fox Champion Center**

Approved by Stephanie Schott and 2<sup>nd</sup> by Niki Wendt
4. **Region Business –**
  - Sept. 15<sup>th</sup>- will be touring BCI Burke, working on and will be firming up details
  - Additional items – In September deciding what we as a region would like to spend our region money on. At this time every region supports a hole for the foundation golf outing. If we would like to sponsor a student for conference, provide a basket for WPR foundation at the Annual conference, etc. We would need to have that in our budget.
  - Discuss the Life guard competition- does anyone remember what this was all about? Would anyone want to take this on?
5. **Reports**
  - a. **Section Reports**
    - i. **Aquatic- Terri Vosters (not present) – Sent report via email**
      - Technician workshop for 2023 will be help in region 1
      - Looking to fill Chair elect, Region 1, Region 3 and 2 at Large for 2023

- ii. **Park- Amanda Geiser** (not present)- Sent report via email  
-Met on April 28<sup>th</sup> to discuss the speakers for both the fall workshop and conference. Save the date, the fall workshop will be on Oct. 6<sup>th</sup> and 7<sup>th</sup> in Waukesha. More details will come out in the future in regards to registration, sessions and hotel accommodations.
- iii. **Recreation-** Adrienne Lacy (not present and no report sent)
- iv. **Young Professionals-** No region rep

**b. WPRA Report**

**Upcoming event and deadline reminders:**

1. **Membership Dues**
2. **Nominations**
3. **Awards- Due Oct. 1<sup>st</sup>, 2023.**
4. **IMPACT Magazine & PRMonthly – Deadline is June 1<sup>st</sup>. Please send stories and pictures for the impact report.**
5. **Any Upcoming Events – Kathy Snell gave an update on where they were at for conference committee.**

ii. **WPRA Committee/Subcommittee Updates**

iii. **WPRA Foundation Updates**

**c. Public Policy Update (report from Chad Dallman, sent from Cady McDermott )**

**-WisDOT Releases Solicitation for TAP Planning Dollars**

Just a heads up that the Wisconsin Department of Transportation recently released an update on the [Transportation Alternatives Program \(TAP\)](#). Due to the federal infrastructure legislation, the state received additional funds, some of which were allocated to the TAP program. The state just released [an additional solicitation](#) for non-infrastructure Safe Routes to School programming projects and non-infrastructure planning studies.

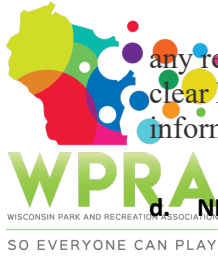
**National Water Safety Month**

The Governor’s Office shared the attached Proclamation declaring May National Water Safety Month. Just wanted to let you know that they shared it with me, and I can also reference it in this month’s PRMonthly.

**Pool Rule Next Steps**

Recall, over the last several months, WPRA has engaged with the Department of Agriculture, Trade and Consumer Program on the [rewrite of ATCP 76 or the “Pool Rule.”](#) The DATCP Board will review the draft rule on May 12. WPRA submitted comments last month in favor of the draft rule.

In an unusual step, at the end of last month, the Joint Committee for Administrative Rules suspended a “tourist rooming house” from the definition of public pool as defined in [ATCP 76](#). This suspension applies to the current regulation but could have an impact on the draft rule – specifically if there will be pushback of the entire draft rule due to concerns related to



any requirements for limited use pools (e.g. private pools that are rented out). It is still not clear how this could impact the entire draft rule, but we will keep you updated if more information is provided during the ATCP meeting on May 12.

**d. NRPA Update & National News**

**6. Open Discussion Forum (had discussions about the following items)**

- What does everyone do as far as grooming ball diamonds for Youth Clubs and organizations that are not necessarily affiliated with the City or school district but still partners in the community?
- What do people use for facility rentals on line and how does it work?
- Discussed seasonal hiring and where everyone was at. Talked about different ideas to be more creative with advertising.
- Question was brought up if anyone has trails that are also used for equestrian trails.

**7. Adjourn- 11:40am 1<sup>st</sup> Veronica Robinson and 2<sup>nd</sup> Brenda Stumpf**

**8. Attended Timber Rattler Game**