



**WPRA Region 2 Meeting**  
**Thursday April 18<sup>th</sup>, 2024, • 9:45am Arrival/Refreshments**  
**Village of Howard – Howard Commons**  
**550 Commons Place, Howard, WI 54313**

**AGENDA**

**\*Message from Howard Commons: this is the main entrance for the Roger & Star Kimps Activity Center, which is where the meeting will be held.**

**Itinerary:**

9:45 a.m. – Arrival/refreshments: Coffee – *La Java a Roasting House*; fruit, bagels, donuts.

10:00 Host report – Paul Evert, Village Administrator **10:15am to 10:30am**

- 12 years as administrator
- Project has come a long way from open field space
- Use rentable units as a cash flow source to start project
- Site layout representative of Valparaiso
- Added Splash Pad and Beer Garden
- Used Placer AI to generate demographic of who is attending events.
- Interchangeable ice rink/concrete area.
- Schedule for events found at [Howard Commons Activity Complex | Howard, WI - Official Website \(villageofhoward.com\)](https://www.villageofhoward.com)

10:15-11:15 Lynda Fink: "*Stopping the Doormat Syndrome: Navigating Public Construction*" – CEU

- Presentation will be provided if you email Lynda at [trail.strategies@gmail.com](mailto:trail.strategies@gmail.com)

11:15-12:15 – Tour of Howard Commons

12:15-1:15 - Lunch – *Parker John BBQ & Pizza*

1:30pm- Business meeting

1. Call to Order – **1:00pm**
2. Introductions-
3. Approve Region Minutes from December 21, 2023
  - a. Motion Made by: Holly F.
  - b. Seconded by: Jeff. B
4. Region Business
  - a.
5. Reports
  - a. **Section Reports**
    - i. Aquatic - (Board representative Deb Bossingham)
      1. Vacant Region 2 Rep
    - ii. Park- (Board representative Tony Nowak)
    - iii. Recreation- (Board representative Jeff Brazzale)
      1. Rec Work shop in Eau Claire area. Stay tuned for more information
      2. Playground workshop
        - i. What are peoples thoughts on workshops?
          - i. Send staff within region.
          - ii. Who is it beneficial for? Supervisors and/or coordinators.

**b. WPRA Report**

**i. Upcoming event and deadline reminders:**

- 1. Awards (*Chad Dallman*)**
  - i. Website has recipients noted.
  - ii. Get involved in nominated professionals around the state.
  - iii. October 1<sup>st</sup> deadline
  - iv. The Board of Directors approved up to 7 complimentary tickets for both the George Wilson and Professional Award of Merit awardees.
- 2. Communication Committee (*Ann Moeller*)**
  - i. Looking to create a more robust IMPACT content.
    - i. CEU for articles
  - ii. Focusing on bringing in a personal touch into WPRA. Who is who and what is going on.
    - i. Form on website for recognition; personal or professional notes to shared with WPRA family. Emailed to office and goes into PR monthly.
- 3. DEI Committee (*Lael Pascal/Adrienne Lacy*)**
- 4. Emerging Professionals Committee (*Ben Andrews/Shamus O'Reilly*)**
  - i. Ben Andrews from Cambridge and Shamus O'Reilly from Poynette are the Emerging Professionals Committee Co-Chairs. The Committee is also looking for young/emerging and distinguished professionals to serve on the committee.
- 5. Membership (*Joleen Stinson*)**
  - i. 110% will be hosting a virtual room and membership session to gather feedback based on the membership survey results.
- 6. Nominations – (*Stephanie Schlag*)**
  - i. Specific to nominations as it pertains to region 2: we are looking for nominees for 2025-2026 for the following positions:  
Region 2 Rec Section rep, Community Based Education & Leisure Services for Rec Section (can be from any region)  
Rep at Large for Aquatics Section (can be from any region)  
Rep at Large for Park Section (can be from any region)  
WPRA Secretary/Treasurer (can be from any region)  
If anyone is interested or knows of someone who would be a great candidate for any of the open positions, please let me know.
- 7. Past Presidents Resource Committee - (*Stephanie Schlag*)**
- 8. Professional Development Committee – (*Nick Phalin*)**
  - i. Conference Committee (*Andrew Rossa*)
    - i. The Conference Planning Committee is working with the sections on getting the speaker proposals submitted. We are working closely with the Prof Dev Committee to make sure that all proposals are reviewed and approved.
    - ii. We will be planning a promotional advertisement in the next WRPA publication to start getting the 2025 conference information out to the members.
  - ii. Leadership Academy (*Ron Grall*)
    - i. The Conference Committee structure will be updated to the below starting with the 2026 committee: A total of up to fourteen (14)



members: up to three (3) serving as Chairs/Co-Chairpersons as defined above, up to ten (10) additional members, one (1) of which being a Commercial Member. It is recommended that the composition of the Conference subcommittee include at least one (1) member from each Section and two (2) members from each Region.

- ii. Recommended Conference Assignments:
  - iii. Up to 3 = Speakers (Keynotes/Main; Executive Sessions);
  - iv. Up to 3 = Tradeshow; one (1) of which is a Commercial Member
  - v. Up to 3 = Networking Events/Onsite Logistics/Local Arrangements; one (1) is recommended to be local to the venue
  - vi. Up to 2 = Publicity/Marketing

**9. Public Policy Committee – (Shelly Strasser)**

- i. Cathy McDermott, Hamilton Consulting Group

**c. IMPACT Magazine & PR Monthly**

**d. Any Upcoming Events**

- i. Calendar available online
- ii. CPSI Course – May 7
- iii. Park Section Meeting May 16
- iv. Region 2 meeting May 16
- v. Fall Workshop – September 19 & 20
- vi. Region 2 Fall Meeting – October TBD

**e. NRPA Update & National News**

**6. Open Discussion Forum**

**a. Aquatics – new updates; challenges with new revision**

- i. **Waiting until August 30 to change over.**
- ii. **Lifeguard Competition Summer of 2024 – De Pere**

**b. Parks**

- i. **CRS Commercial Vendor (Seth Westberg)**
  - 1. **Has there been any changes with Splash Pads/Pool Codes?**
    - i. **State has new updates.**
  - 2. **Have Splash Pads been shut down in State?**
    - i. **None to speak of.**

**c. Recreation**

**d. WPRA**

- i. **Strategic Plan – 110% (membership survey, financial analysis, strategic plan) Virtual options**
- ii. **10-15 min for virtual rooms.**
- iii. **Promotion to give away registration/lodging for NRPA Conference. Submit email by end of July.**
- iv. **In Atlanta this year.**

**e. Policy**

**7. Adjourn**

- a. **Motion to adjourn by Holly. Seconded by Amanda.**
  - i. **1:45pm**