



PARR 3 Meeting

Thursday, April 17th
Madison College
B3279



Location: Truax Campus, 1701 Wright Street, Madison, WI

Agenda:

8:30-8:45am Connection and Refreshments (Room B3279)

8:45-9:00am Welcome, Introductions, WPRA Reports (Room B3279)

- a. Madison College Host Report- Promotion for Madison College's upcoming Golf Outing fundraiser and their scholarship program. Akaylah Jaeke from Madison college spoke about the updated curriculum for the Fitness, Recreation, & Wellness program, and how professionals in the field can get involved with the Madison College program.
- b. WPRA Board- Nominations for awards are due by October 1st. Please fill out the City Administrator worksheet that will help with award nominations in the future. Brewers outing is coming up, registration deadline has been extended to 4/18 make sure to sign up if interested. WPRA Day at the Capital, registration is closed but reach out to WPRA if you are interested in attending. WPRA is looking for volunteers for the following positions Public Policy Committee Region II and Region II Reps. 2027 Conference Committee Members. 2025 Park Section Pre-Chair.
- c. Recreation Section- They are working on securing speakers for the Fall Workshop and annual Conference. If you have any suggestions for topics, please contact a member of the Rec Section. Also please have speakers submit their proposals by May 1st.
- d. Aquatics Section- Section life guard training update and renewals.
- e. Park Section- No Update
- f. DEI Committee - If you have any suggestions for topics, please for conference please make sure to contact a DEI Committee Member. Also please have speakers submit their proposals by May 1st.

• **Group Photo**

9:00-9:45am Featured Speaker (Room B3279)

• **Brad Brimhall, M.Ed., CSCS, TSAC-F, USAW L2**

- a. Presented on the Marines and how recreation is important to their members, family members and community. Also, the positive health and life affects that It has on your body. Injury prevention. Warrior Athlete Readiness & Resilience program. Marine Corps Total Fitness. Exercise benefits daily life, health.

9:45 – 10:05am Networking Mixer

- b. Group Game – Would you rather?

10:05-10:50am Education Sessions Block 1

• **Advisory Board Meeting (Room C2402)**

- **Akaylah Jaeke – Madison College**

- c. Akaylah announced that this summer semester will be her last semester at Madison College. Rebecca Price will be taking over the program after that. The program will also be moved to the STEM portion of the college so that there is hopefully more support given to the programs staffing needs. Presentation on preparing the future of workforce presentation was given by the students which sparked lots of good discussion on the topic.

- **Madison College Facility Tour (leaving from outside Room B3279)**

- d. Tour of the rec well facility and athletics tour.

10:50-11:35am

Education Sessions Block 2

- **How Summer Camp Fits into Full-time Goals (Room C2402)**

- **Andrea Yenter – Wisconsin Lions Foundation**

- e. Presentation and Discussion on Summer Camps

- **Tech & Play: Revolutionizing Sport and Recreation (Room B3279)**

- **Bailey Kenney – University of Wisconsin Madison**

- f. Presentation on the recent advancements in AI and Tech, the applications of AI and Tech. The roles that Virtual Reality training can play in sports and officiating. The future of AI and Tech in Sports Administration. How to best leverage AI to help with schedules, admin tasks and using it ethically.

- **Madison College Facility Tour (leaving from outside Room B3279)**

- g. Tour of the rec well facility and athletics tour.

11:35 - 11:45am

Closing (Room B3279)



For the day of the event you can park anywhere on campus in student or visitor parking. You will not get ticketed and campus security is aware of this event. We would suggest parking in lots A, B or C and follow the yellow crosswalk across Wright St. You will enter the Gateway/Welcome Center doors of the main Truax Building. Then look for signage/students to direct you to room B3279.



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