

# Wisconsin Park & Recreation Association Silver Star Award



SO EVERYONE CAN PLAY

## 2023 OFFICIAL ENTRY FORM

### General Information

The WPR **Silver Star Award** is recognition given to outstanding programs, events, or marketing efforts in the areas of recreation or aquatics. WPR members are encouraged to nominate programs and marketing efforts in order to be recognized for the incredible work being done and also to inspire other departments. Category winners will present at the annual WPR conference during the Silver Star Session.

#### Silver Star Awards:

- Youth Programming
- Adult/Older Adult Programming
- Creative Service Delivery/Marketing
- Special Events

## ENTRY INFORMATION

Submitted by: \_\_\_\_\_

Name of Nominee: \_\_\_\_\_ Title: \_\_\_\_\_

Agency/Organization: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

#### Silver Star Awards Category and Program Information:

- Youth Programming  Creative Service Delivery/Marketing  
 Adult/Older Adult Programming  Special Events

Program Title: \_\_\_\_\_

Program Description: \_\_\_\_\_

Provide your responses on a separate sheet(s) of paper. Limit your responses to 200 words or less for each of the following questions.

- Goals & Objectives:** Explain the purpose of the program and why you believe your program was successful.
- Participation:** Describe the attendance of your event or program: was the event or program full? What was the total number of participants? Did the program use volunteers?
- Operational Efficiency:** Describe how the program was an efficient use of staff time, resources, and money. Please include the following information: overall budget, total expenditures (direct costs only), cost per participant, and estimate of staff time.
- Creativity and Innovation:** Detail the unique and innovative features of the program or event.
- Marketing:** Describe how the program was marketed. Please attach any marketing materials.
- Please feel free to include any marketing materials with your submission.

**ENTRY DEADLINE: OCTOBER 1, 2023**

**PLEASE SEND ENTRIES TO:**

WPR Office  
6737 W Washington St, Ste 4210  
Milwaukee, WI 53214  
414-423-1210 • office@wprweb.org

**OR COMPLETE ONLINE AT:**

<https://www.wprweb.org/awards-recognition>